

## Care and Responsibility for Employees, Society & the Environment

There are many views about how companies should work to achieve a more positive impact in the world in which we live, often with the suspicion that their actions concern a need to be seen to be active rather than acting with sincerity. We believe in making commitments to make changes that are practical and effective, and more importantly for us, to ensure that all of our staff understand and promote a culture of sustainability.

Tactical LIVE is not a philanthropical organisation who act out of a belief that small donations to worthy causes is all that is required of a truly moral company, our belief is much more pragmatic. We see the benefits of making a thousand small changes to continually improve the impact we have on the lives and roles of our employees, the local community and our environment as being the ethical way to modify behaviour and generate the positive response we all need.

Our beliefs align with the definition of Corporate and Social Responsibility drawn up by Lord Holme and Richard Watts for the World Business Council for Sustainable Development which states;

“Corporate Social Responsibility is the continuing commitment by business to behave ethically and contribute to economic development while improving the quality of life of the workforce and their families as well as of the local community and society at large”<sup>1</sup>

Tactical LIVE is committed to working to protect environmental resources and minimise wastage at all levels of the supply chain.

We actively seek to improve our performance in this respect, and implement a range of initiatives aimed at reducing our impact upon the environment.

*The key points of our strategy to achieve this are:*

- Minimise waste by evaluating our operations and ensuring they are as efficient as possible.
- Promote training for our staff to increase awareness of environmental issues and how they can combat them.
- Minimise toxic emissions through the selection of our suppliers and the source of their power requirement.
- Actively promote recycling both internally and amongst our customers and suppliers.
- Source and promote a product range to minimise the environmental impact of both production and distribution.
- Meet or exceed all the environmental legislation that relates to the Company.
- Use an accredited program to offset the greenhouse gas emissions generated by our activities.

This policy is the responsibility of all members of staff to implement and promote, and is overseen by a board director for reporting, monitoring and development.

<sup>1</sup> Watts, P. & Lord Holme 2000, Second Report on Corporate Social Responsibility, Making Good Business Sense, World Business Council for Sustainable Development, Geneva, Switzerland.